

From: Judy Dionne, Executive Assistant to the City Manager  
City of Presque Isle  
12 Second Street  
Presque Isle, Maine 04769  
Phone: 207-760-2785  
Email: [info@presqueisleme.us](mailto:info@presqueisleme.us)



For additional information contact Judy Dionne, Christina Olsen, Martin Puckett or James Bennett.

## FOR IMMEDIATE RELEASE

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### Follow Presque Isle City Departments on Twitter

The City of Presque Isle is happy to announce that it will now be posting updates on Twitter.

Twitter is a social networking and microblogging service that allows users to post short messages, no more than 140 characters, called "tweets", to a group of followers.

City Manager, Jim Bennett, said it is vital that the City have a presence on social media. "Utilizing social media is a new cost-effective component to our online communications strategy," Bennett stated. "Embracing technology and social media applications, such as Twitter or Facebook, can be a great opportunity to make connections with our residents, while distributing helpful information to them in real-time. It's a smart and easy way to stay current with the latest information Presque Isle has to offer."

You can follow the City of Presque Isle on Twitter by accessing the accounts listed below:

@pimecitymanager - Jim Bennett	@PresqueIslePD - Police Department
@pimeairportdir - Scott Wardwell	@pimepolicechief - Matt Irwin
@pimefinancedir - Pat Webb	@pimepublicsvcs - Dana Fowler
@pimefirechief - Darrell White	@pimerekdir - Chris Beaulieu
@pimeindustrialdir - Larry Clark	@pimecityclerk - Bev Labbe
@pimelibrarydir - Sonja Plummer-Morgan	@pimehumanresourcedir - Martin Puckett
@pimeplanningdir - Ken Arndt	

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